

VANCOUVER ISLAND'S
Bridal Exhibition.ca



**Vancouver Island's
Premier**

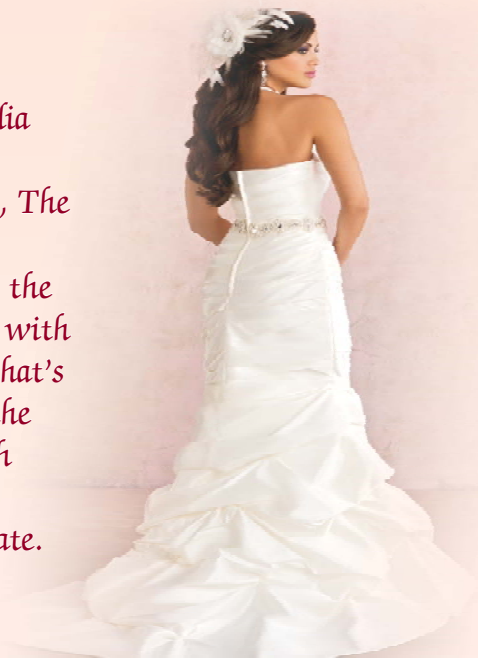
**Bridal
Trade Shows**

Brides and Grooms-to-be along with their family and friends will be attending the Largest Bridal Trade shows on Vancouver Island.

This is your opportunity to introduce your business to hundreds of brides and grooms-to-be. Couples from all over Vancouver Island will be searching and hiring businesses just like yours to ensure their Special Day is the best it could be.

OPPORTUNITIES

The Bridal Exhibition offers your business the powerful marketing opportunities that is unsurpassed by any other bridal show. Our media sponsors; Times Colonist, Harbour City Star, Nanaimo Daily News, Comox Echo, & The North Islander Newspapers as well as Kool FM, The Wave, the Wolf, The Eagle Radio Stations together with the Bridal Exhibition have set up an extensive marketing campaign that reaches the entire Vancouver Island. The Bridal Exhibition will also provide you with a bridal mailing list to contact the qualified couples at a later date. That's not all!! The Bridal Exhibition also gives your business a listing on the Bridal Exhibition website which boasts tens of thousands of hits each month and an advertisement in the Bridal Supplement which is distributed through the local newspaper 1 week prior to each show date.



EVENTS

Fashion Shows, Bridal Workshops, Grand Prize Passports, are just a few of the events that will be showcased during the Bridal Exhibition. Fashion show time is available to any business at no additional cost. Bridal Workshop Time is also available in between the fashion shows at no cost to you. Maximize your businesses potential by scheduling Fashion Show or Workshop Time. (limited space available) The Grand Prize Passport is a program which ensures that each and every couple visits every booth at the Bridal Exhibition. This gives your business the benefit of meeting every couple and showing your product directly to a qualified lead.

BRIDAL EXHIBITION DIFFERENCE

At half of the cost of our competitors the Bridal Exhibition offers your business significantly more. Larger piped and draped booth space with an elegant atmosphere. Newspaper Advertising credit in the local newspaper for Bridal Supplement at no additional cost. A one year Bridal Exhibition website listing valued at one hundred and twenty dollars. Free Fashion Show Time and Free Workshop time is also available. The Bridal Exhibition difference cannot be surpassed. Take advantage of this great pricing and reserve your booth space today!

Bridal Rewards!



Year Round Promotion For your Business!

BRIDAL REWARDS

Every Bride that will be attending the Bridal Exhibition will receive one of these valuable Bridal Rewards Cards. The Bridal Rewards Card will give brides an opportunity to receive various rewards. This complimentary program is exclusive to Bridal Exhibition Vendors, no outside businesses will be able to take part in this exclusive program.

Some examples of the type of Bridal Rewards you could offer;

- 1) Discount of ...% off your order
- 2) Buy 3 get one Free
- 3) Free Gift with a purchase of the following....

Along with the Bridal Rewards Card brides will be given a list of the participating Reward Vendors and corresponding offers.

If you have any questions, please do not hesitate to give us a call.

VANCOUVER ISLAND'S

Bridal Exhibition.ca

Trade Show & Online Bridal Guide

**Affordable
Direct
Marketing to
Brides & Grooms**

**Bridal
Rewards!**



**Year
Round
Promotion
For your
Business!**

2012

SUNDAY JANUARY 15th, VICTORIA Parks Recreation Centre, 10am-4pm	\$795.00
SUNDAY, JANUARY 22nd, COURTENAY Florence Filberg Centre, 11am-3pm	\$395.00
SUNDAY, FEBRUARY 19th, NANAIMO Beban Park Social Centre, 11am-4pm	\$495.00
SUNDAY SEPTEMBER 16th, VICTORIA LOCATION Parks Recreation Centre, 10am-4pm	\$795.00
SUNDAY, SEPTEMBER 23th, NANAIMO Vancouver Island Conference Centre, 10am-4pm	\$495.00
SUNDAY, SEPTEMBER 30th, COURTENAY Florence Filberg Centre, 11am-3pm	\$395.00

2013

SUNDAY JANUARY 13th, VICTORIA Parks Recreation Centre, 10am-4pm	\$795.00
SUNDAY, JANUARY 20th, COURTENAY Florence Filberg Centre, 11am-3pm	\$395.00
SUNDAY, FEBRUARY 10th, NANAIMO Beban Park Social Centre, 11am-4pm	\$495.00
SUNDAY SEPTEMBER 15th, VICTORIA LOCATION Parks Recreation Centre, 10am-4pm	\$795.00
SUNDAY, SEPTEMBER 22nd, NANAIMO Vancouver Island Conference Centre, 10am-4pm	\$495.00
SUNDAY, SEPTEMBER 29th, COURTENAY Florence Filberg Centre, 11am-3pm	\$395.00

At the Time of Booking:
Book 2 Shows - 5% Discount
Book 3 Shows - 10% Discount
Book 4 or More Shows - 15% Discount

Victoria: (250) 984-1555
Nanaimo: (250) 244-8449
Toll Free: 1-888-501-9696
Fax: 1-877-325-FAXX

EMAIL: bridalexhibition@ieginc.ca

www.BridalExhibition.ca

