

**VANCOUVER ISLAND'S**

# *Bridal Exhibition.ca*

# 2011



**8th Annual  
Spring Show**

**Victoria, BC**

On January 16th, 2011 at the Pearkes Recreation Centre, Brides and Grooms-to-be along with their family and friends will be attending the Largest Bridal Trade show on Vancouver Island.

This is your opportunity to introduce your business to hundreds of brides and grooms-to-be. Couples from all over Vancouver Island will be searching and hiring businesses just like yours to ensure their Special Day is the best it could be.

# OPPORTUNITIES

The Bridal Exhibition offers your business the powerful marketing opportunities that is unsurpassed by any other bridal show. Our media sponsors; Times Colonist, the Kool FM and CFAX Radio Stations together with the Bridal Exhibition have set up an extensive marketing campaign that reaches the entire Vancouver Island. The Bridal Exhibition will also provide you with a bridal mailing list to contact the qualified couples at a later date. That's not all!! The Bridal Exhibition also gives your business a one year silver package listing on the Bridal Exhibition website which boasts tens of thousands of hits each month and an advertisement in the Bridal Supplement which is distributed through the Times Colonist in the week prior to the January 16th Bridal Exhibition.

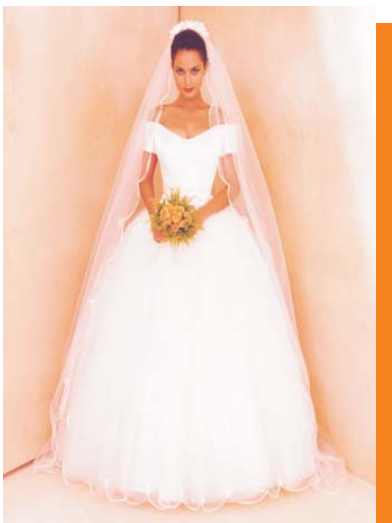


# EVENTS

Fashion Shows, Bridal Workshops, Grand Prize Passports, are just a few of the events that will be showcased during the Bridal Exhibition. Fashion show time is available to any business at no additional cost (Models are provided). Bridal Workshop Time is also available in between the fashion shows at no cost to you. Maximize your businesses potential by scheduling Fashion Show or Workshop Time. (limited space available) The Grand Prize Passport is a program which ensures that each and every couple visits every booth at the Bridal Exhibition. This gives your business the benefit of meeting every couple and showing your product directly to a qualified lead.

# BRIDAL EXHIBITION DIFFERENCE

At half of the cost of our competitors the Bridal Exhibition offers your business significantly more. Larger piped and draped booth space, Elegant Atmosphere, with Lighting in Every Booth Space. Newspaper Advertising (a one hundred dollar value) in the Times Colonist Bridal Supplement at no additional cost. A one year Bridal Exhibition website listing valued at one hundred and twenty dollars. Free Fashion Show Time and Free Workshop time. The Bridal Exhibition difference cannot be surpassed. Take advantage of this great pricing and reserve your booth space today!



# HOURS & RATES

Exhibition Hours: 10:00am to 4:00pm

Location: Victoria Parkes Recreation Centre

Rates: 20' x 10' booth - \$1195.00

10' x 10' booth - \$795.00

Payment: \$150.00 deposit is required at the time of reservation and the balance is due on or before November 30, 2010. Please add 12% HST to the total.

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**Contact Information**

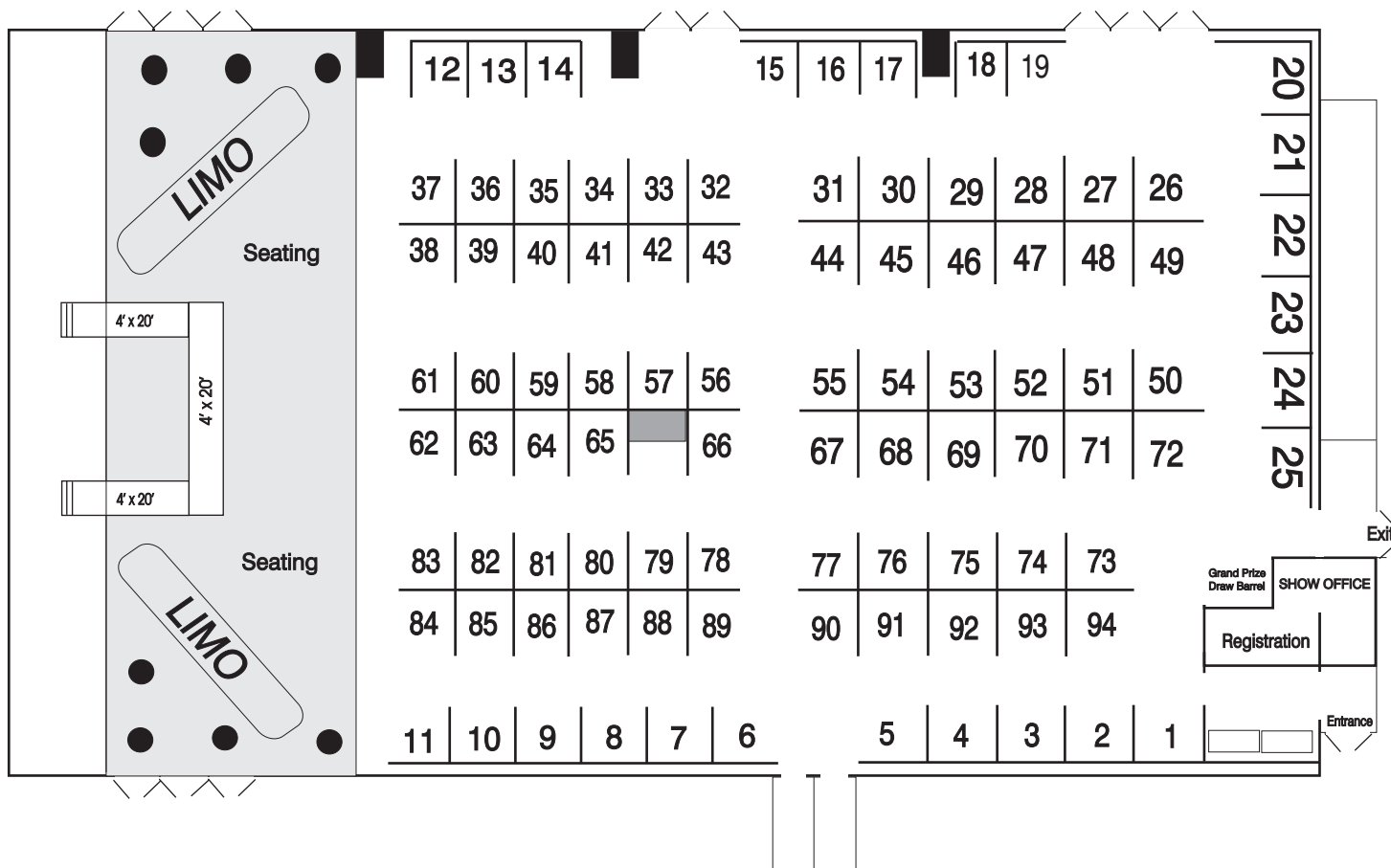
Rick Scheffers or Lynn Smith

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Email: [bridalexhibition@ieginc.ca](mailto:bridalexhibition@ieginc.ca)

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**Other Bridal Exhibitions**

Victoria - September 12th, 2010 11:00am-4:00pm Cost \$695.00

Nanaimo - February 20th, 2011 11:00am-4:00pm Cost \$495.00

Courtenay/Campbell River - January 23rd, 2011 11:00am-3:00pm Cost \$395.00